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HDP/SB/21 based on PTO/SB/21 (08-00)

TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

		Application Number	10/656,090
		Filing Date	September 5, 2003
		First Named Inventor	Duim et al.
		Group Art Unit	3611
		Examiner Name	
Total Number of Pages in This Submission		Attorney Docket Number	7784-000629/US/A

ENCLOSURES (check all that apply)

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Harness, Dickey & Pierce, P.L.C.	Attorney Name Mark D. Elchuk	Reg. No. 33,686
Signature			
Date	January 12, 2005		

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/656,090

Filing Date: 9/5/03

Applicant: Duim et al

Group Art Unit: 3611

Examiner: Green

Title: IMAGE/ADVERTISING APPARATUS AND METHOD

Attorney Docket: 7784-000629A

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

AMENDMENT

Sir:

Pursuant to the Office Action mailed November 3, 2004, please amend the application as follows and consider the remarks set forth below.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 7 of this paper.